

Samet Erpik

UX/UI Designer and
Project Manager

Personal Info

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Date of birth

1989-03-09

WWW

www.erpik.com

Citizenship

British, Turkish

Codepen

<https://codepen.io/samerpik/>

Skype

samet.erpik

LinkedIn

<https://www.linkedin.com/in/sameterpik/>

Twitter

<https://twitter.com/samerpik>

Skills

HTML5



CSS



Bootstrap



Javascript



Sketch



Adobe Photoshop



Adobe Acrobat



UI/UX Designer and Software Project Manager from Brighton, East Sussex. I have over 5 years of experience in web technologies. Working with computers, particularly in web development, has always been my passion. I love developing web and mobile applications, as well as building and constructing websites from the ground up, with the latest technologies. Let me turn your ideas into reality!

Experience

2016-01 -

Creative Developer & Co-founder

2018-01

WhotNow

WhotNow is my first start-up based in Brighton that rewards people in their favourite venues whilst helping venues to get to know who their customers are, finding the best ways to reach them and understand what they can do to improve.

- Created UI/UX concepts based on the initial idea and high-level software requirements, wireframes, hi-fidelity prototypes, conducted end-user research. This included both iOS and Android Apps, public-facing website and customer-facing CMS.
- Designed wireframes and low-fidelity prototypes using Sketch.
- Developed public customer facing website and customer-facing CMS using **HTML5, CSS3, JQuery, JavaScript, Vue Js**.
- Designed the print media, online marketing and promotion materials, and internal documentation using **Sketch, Adobe Acrobat, Illustrator, Photoshop**, and **Sketch**.
- Created and implemented the company's core branding strategy starting from logo design to assets used in marketing activities.
- Managed whole the design process and communication among internal development team and shareholders.
- Managed and guided contractors to ensure timely product launches and meet deadlines.
- Promoted **AGILE** methods and **SCRUM** behaviors, and encouraged the use of **Trello** and **JIRA** in order to track bugs and work through tasks.
- Documented internal workflows and shared with remote development teams.
- Performed various **usability** testings and incorporated user feedback to the product design.
- Documented every step and major decision I've made to reflect on company's future.
- Used **Git** (Source Tree) on a daily basis for all projects.
- Maintained content and **SEO** using webmaster tools and **Google Analytics**.

Branding

Market Research

Agile Project Management

Wire-framing and UI prototyping

Data Visualisation

A/B Testing

Git

Wordpress

MySQL

Command Line Tools

PHP

Software

JIRA

Trello

Slack

Google Suite

Premiere Pro

Dreamweaver

Sublime

Sketch Mirror

Proto.io

Keynote, Pages

- Used **Gulp** and **NPM**, **Bower** tools to minify scripts to increase the performance of websites.

2014-05 -
2016-01

Marketing Designer / UI Designer

Claromentis

Claromentis is an intranet software provider company. I started working at the Brighton office as a Marketing Designer while I was still attending my final year at the University of Sussex.

- Designed company's UK and Australian websites from scratch using **HTML5**, **Bootstrap 3**, **Javascript**, **Jquery** and **PHP**.
- Created intranet user interfaces using **HTML5**, **CSS3** and Jquery.
- Maintained company website using **Google Analytics**, **Web Master Tools**.
- Maintained website blog with Wordpress.
- Produced marketing assets for consumers, events and promotions using **Sketch** and **Photoshop** and Illustrator.
- Used **Google Developers Tools** for website optimisation and performance
- Used **Slack** to communicate with team.

2011-03 -
2013-01

Web Designer

1108 Studios

Since it's inception, as a web designer I have advised, designed and built multimedia solutions for numerous clients. The services I provide include website design, front-end development and hosting as well as social media marketing and print media design.

Designed a website using HTML5, CSS and Bootstrap and launched and managed digital marketing activities Celly's International which increased unique visitors by 40% with daily visits of over 3k unique users.

2012-08 -
2013-09

Volunteer Web & Graphic Designer

IT Skills 4 Rural Kenya Charity

I supplied IT Skills 4 Rural Kenya with a fully functional website, whilst maintaining the site's search engine optimisation and designing leaflets and brochures for the organisation.

Education

2015-09 -
2016-05

University of Sussex - BMEC

Throughout this post graduate degree, I've highly gained knowledge or business management, change and leadership, fundamentals of starting up a business and managing finance.

Took part in various start-up competitions gained networks which led WhotNow to find the first round of investment of £100K.

Every two months I take part in BSc and MSc classes as a guest lecturer at the BMEC.

2012-09 -
2015-07

University of Sussex - Informatics

Games & Multimedia Environments (BSc) - 2:1

Core modules include:

Further Programming, Programming Concepts, Programming for 3D, Mathematical Concepts, Program Analysis ,Data Structures an Algorithms, 3D Modelling and Rendering, Multimedia and Web Development, Video Production, Web 3D, Human Computer Interaction.

2010-09 -
2012-07

K College (West Kent College) Tonbridge

IT Practitioners BTEC National Diploma Programming Class - Triple Distinction*

During my first computing course I studied a range of core topics including multimedia design, database design, computer games development, computer networks and object oriented programming.

Conferences

Polymer Summit 2015 - Amsterdam

Interests

Entrepreneurship

Start-ups

Making music

Guitar

Drums

Mussels and Chips